



United Way of
Greater Charlottesville

Building Strong, Equitable College Towns: Creating Successful United Way- University Partnerships

April 15-17, 2020

Charlottesville, VA

Hosted by United Way of Greater Charlottesville

Tentative Schedule of Events

Wednesday, April 15, 2020

11AM **Registration, grab-n-go lunch-** United Way of Greater Charlottesville office

Noon-1:30PM **“Race and Place”-** This walking tour of downtown Charlottesville neighborhoods led by UVA Architectural History Professor Louis Nelson traces the history of racism from the construction of the University of Virginia in the early nineteenth century through the oppressive regime of the early twentieth century through to the various practices of racial mockery that shape our social practices to the present. -United Way

2:00- 5:00PM **“The Groundwater Approach: Building a Practical Understanding of Structural Racism”-** presented by the Racial Equity Institute and hosted by the Piedmont Housing Authority.- Jefferson Theater

6:00PM **United Way Community Table** meal: a gathering of people from across the community who come together around a table to share a meal and conversation, in order to build common ground with equity and respect. The United Way of Greater Charlottesville hosted its first Community Table in 2017 following the summer’s devastating incidents, and these continue to be significant community events. - The Jefferson School

Thursday, April 16, 2020

8:00AM **“Health Equity +Education Equity + Criminal Justice;”** Coffee Hour- Jefferson Theater

9:15AM **“Health Equity + Education Equity + Criminal Justice: A Keynote Conversation with Anton Gunn”-** Jefferson Theater

9:35AM **“Health Equity + Education Equity + Criminal Justice: Effective and Authentic Community Engagement”-** panel (Shawn Townsend, Wes Bellamy, Anton Gunn)- Jefferson Theater

10:30AM **“United Ways and Universities: Effective Partnerships to Build Equity in College Towns- Inclusive Communities of Excellence: A Roadmap from Ferguson, MO”-** presented by Kevin McDonald, UVA’s Vice President for Diversity, Equity, and Inclusion, who came to UVA after serving as the chief diversity officer and vice chancellor for inclusion, diversity, and equity at the University of Missouri System and the University of Missouri – Columbia; and Andrew Grabau, CPO, Heart of Missouri United Way.- Violet Crown Theater

Noon Lunch

Afternoon **“Health Equity Issues and Solutions for Small College Towns”-** Dayna Matthews, UVA School of Law, Director of [The Equity Center](#), an initiative that seeks to build better relationships between UVA and the Charlottesville community and tangibly redress racial and socioeconomic inequality.

“Improving Equity in Early Education”- Amanda Williford, UVA Curry School of Education and Human Development- examining school readiness disparities and how they impact long term educational outcomes. Learn about a coalition in Charlottesville (University, United Way, school systems, nonprofits, more) working to reverse this trend.

Dinner TBD

Evening **Tom Tom Summit & Festival Headliner event- TBA** (not all included in registration)

Friday, April 17, 2020

9:00AM **“Corporate- United Way Partnerships for Community Equity Work: the *Moving Lives Forward Program*”**- case study of a new Charlottesville program which aims to facilitate car purchases for workers not otherwise eligible for a loan.

10:30AM-Noon Tom Tom sessions (Creative Ecosystems or Entrepreneurial Ecosystems)

Noon-1:00P Lunch on your own

1:30-2:30PM **“Systems-Level Change in Our Community: the Renewal of Friendship Court”**- presented by Sunshine Mathon, CEO of Piedmont Housing Authority

3:00- 5:00PM **“The Community Table Toolkit: How Charlottesville Continues to Move Forward”**- panel discussion and work session covering why and how to host a “Community Table” in your community.

Evening: Tom Tom Headliners event TBD (not all included in registration)
Silent Disco (not included with registration)
Block Party, Market Street Park- food trucks, craft beer, music and fun in downtown Charlottesville