BUILDING COMMUNITY FOR 75 YEARS

UNITED WAY—THOMAS JEFFERSON AREA
2018-2019 IMPACT REPORT
Dear Friends,

As the new President of the United Way—Thomas Jefferson Area, I am excited, proud, and humbled to be a part of this remarkable organization. I thank you, our talented staff, and our very dedicated board for making my first year so incredibly rewarding.

The United Way—Thomas Jefferson Area has a proud 75-year history of responding to this community's needs in a way that makes a true and lasting impact, while not shying away from difficult social issues. I have had the opportunity to meet families whose lives have been impacted by our work—from young children in need of quality childcare, to parents who receive job advancement skills, to seniors who can now access lifesaving medications.

I am moved by the significant difference our programs make and by the genuine gratitude these families express. United Way reaches all members of the community where they struggle most. All of this is made possible because of you—our donors, business leaders, and civic partners.

As our focus on the community continues to be fine-tuned through our programmatic and funding areas, we continue to scale our impact on family self-sufficiency, early education/school readiness, and community health.

We are doing this by gathering people around our Community Table to listen, to learn, and to solve problems. Our vision is that each member of our community experiences equity of opportunity and has a voice at the Community Table.

By building connections and trust, we are demonstrating who our community can be. Based on the successes of our first two Community Tables, we will host several events to give people from all backgrounds a chance to come together, share perspectives, and explore ways to serve together. The Community Tables will focus on our impact areas and demonstrate how together we can engage in conversations for change to reshape our community.

Your place at our Community Table is more important than ever. We want to engage you as a partner in strengthening local families by providing opportunities for economic stability. You love our community, yet understand the work needed to bring equity of opportunity to all of our neighbors. We count on your commitment of time, resources, and ideas. Your voice makes a difference. We're saving a place for you.

Sincerely,

Ravi Respeto, President, United Way—Thomas Jefferson Area

“Our vision is that each member of our community experiences equity of opportunity and has a voice at the Community Table.”
For 75 years, the United Way—Thomas Jefferson Area has been lifting people out of poverty.

We invest in early education, community health, and in opportunities for people to live self-sufficiently.

We do this by convening people around our Community Table and bringing ideas and resources to build resiliency.
EARLY EDUCATION & SCHOOL READINESS

We envision a community where all children arrive at school prepared to succeed and grow up healthy. We work to close the opportunity gap and provide all children with the most appropriate and effective early services, supports, and high-quality early education so that they have the best chance to thrive and flourish.

ADDITIONAL PROGRAMS WE SUPPORT OR HOST

• Convene PD10 school superintendents work group for early education
• Children’s Data Consortium, a resource to track & analyze early childhood data
• Mixed Delivery partnership places 4-year-olds unable to access public pre-k into private pre-k classrooms
• Early Education Symposium, the only public professional development event geared toward preschool teachers
“With an Early Learner Scholarship for Ashton, I will be able to keep a job and pursue a career by going back to school. Knowing that he is in awesome, good-quality care means a lot. If you are in need, don’t give up! There is someone to help. United Way is caring, and it means a lot for me to be at this Community Table.”—Ashley, Early Learner Scholarship Recipient

**IN 2018:**
- **$12,250** average annual cost of quality early education for one child under 5
- **51** children have scholarships
- **~50** children are waiting for a scholarship
- **2,500** children have received Early Learner Scholarships since 1975
EARLY EDUCATION TASK FORCE

“When a young child gets a good start in life, that impact is felt for a lifetime and throughout the family. Kids do better in school, they are healthier, and they are more likely to grow up to be self-sufficient adults. The United Way convenes local and statewide early education leadership and stakeholders for the Early Education Task Force. Working together, we are really making an impact for these kids in our community.”—Mike Chinn, United Way Board Chair and Early Education Task Force Vision Keeper

THE TASK FORCE:

- Expands existing pre-k services to include all children with identified risk factors.
- Elevates the quality of early education by helping pre-k programs participate in accreditation programs.
- Identifies, develops, and leverages resources to meet the annual costs of providing high-quality pre-k.
- Increases public awareness of the importance of high-quality early education.
IMPROVING COMMUNITY HEALTH

We partner to create a community where people are healthy and have equitable access to affordable resources.

ADDITIONAL PROGRAMS WE SUPPORT OR HOST

- MAPP2Health, a partnership that determines community health priorities
- Partnering with City of Promise to provide free eye exams & eyeglasses for families in the neighborhood
- Relay 4 Community Health, a fun event that brings attention to health issues on a community level and involves families directly
“After our son Greg died, my husband’s dementia got a lot worse. The doctor found a medicine that really seemed to help, but it cost $1,500 for each prescription. And I need medicine for my heart condition so I can stay well enough to take care of my husband. The United Way’s Rx Relief Program got us our medicine for free. I don’t know what we would have done without the United Way bringing us around their table. They’ve been a godsend.” — Lucille, Rx Relief Program Patient

IN 2018:

456 patients served
2,061 prescriptions provided
$3.85M community value

97% of patients report better health. The same percentage reported not taking prescribed medication before receiving assistance because of an inability to pay.

86% of patients report a significant reduction in emergency department use.
“I think the United Way’s process to identify their impact areas and priorities in terms of community need is part of the strength of United Way. Because Community Health is one of the areas, the United Way is a great partner for The Women’s Initiative.”
—Elizabeth Irvin, Executive Director, The Women’s Initiative

EXTENDING OUR IMPACT:
The United Way’s dynamic grantmaking provides funding to a fabric of ideas that creates big impact. Our services, resources, opportunities for collaboration, and broad understanding of community needs enable us to offer programs that strengthen families by utilizing our impact areas, like Community Health.
CREATING SELF-SUFFICIENCY
We help people become financially stable and economically independent. We support person-centered, holistic solutions that address the obstacles to self-sufficiency.
“When I sit down with community members to prepare their tax returns, they are really opening up their lives. It’s very personal. Being able to help, and to show empathy and respect for every client, is incredibly rewarding. As a student, it’s also great to be a part of the Charlottesville community.” —Parker, Fourth Year Student at UVA & Director of the Madison House CASH program

IN 2018:
2,598 returns prepared  220 volunteers  $3.8M in direct economic impact  $21,000 average household income for clients  28,000 more taxpayers are eligible but do not access the program
“In high school, I got addicted to drugs and dropped out. Now I’m a single dad with two boys, and I want them to do well. I’ve been clean for a while and work in construction. I want to get my GED, have a steady job with benefits, and buy a home. I want my boys to go to college. With the United Way’s help, I got a reliable truck to use for work so I can depend on myself and show my boys the right way to live.” —Kevin, Family Self-Sufficiency Program Grantee

INNOVATIVE SUPPORT:

This innovative program is unique to our community, and perhaps the country: Instead of visiting multiple agencies to address challenges, families work with a professional counselor to create a personal “Success Plan” to illuminate what is needed to bring stability and a greater chance for success. The relationships these families have with their counselors build trust, create hope, reinforce commitment, and can help them work. Four families participated in the pilot phase of the Family Self-Sufficiency Program, with four more entering the project in 2019.
FY2019 IMPACT
GRANT RECIPIENTS
Jefferson Area CHiP
ReadyKids
Habitat for Humanity
Literacy Volunteers
OAR
Piedmont Housing Alliance
The Haven
WorkSource Enterprises
Blue Ridge Medical Center
Charlottesville Free Clinic
City Schoolyard Garden
Elk Hill
Jefferson Area CHiP
Local Food Hub
Partner for Mental Health
The Women’s Initiative

2018 Revenue
$2,442,217

Private Philanthropy 62%
Public Funds 28%
Other Revenue 10%

2018 Expenditures
$2,465,273

Direct Program Services 31%
School Readiness 8%
Early Education Symposium >1%
Community Engagement 9%
Grant Services 6%
Self-Sufficiency 6%
Relay 4 Community Health 1%
Community Partners 5%
Women United 5%
Management & General 5%
Operations 13%
Fundraising 13%
Administrative Partners 1%

Numbers have been rounded to the nearest whole percent.
THANK YOU, VOLUNTEERS

The annual United Way Laurence E. Richardson Day of Caring is our community’s biggest volunteer effort and one of the largest annual volunteer events in the nation. It started in 1992 with only 50 volunteers in our community, and it has grown 4,000% since then! It is a great opportunity for nonprofits to introduce their work to hundreds of new volunteers, many of whom continue their service to the organizations. Throughout the day so much gets done—from digging a new schoolyard garden, to sorting theatrical costumes, to trail-clearing, to painting classrooms, and more. Thank you to everyone who participated in 2018!
IN 2018:

2,000 volunteers participated

150 companies and organizations organized volunteer teams

13,000 hours were donated

>$300,000 worth of work, donated supplies, and materials contributed

200 nonprofits and schools benefited
THANK YOU, STAFF

We asked our staff what words they would use to describe the United Way. Here are some of our favorite answers.

Our United Way—Thomas Jefferson Area family:

Ravi Respeto
Caroline Emerson
Lisa Frazier
Barbara Hutchinson

Daisy Rojas
Brittani Meney
Ingrid Chalita
Laura Faye Groff

Leigha Rae
Anna Porter
Gwen Antesberger
Marlaina Easterling

COMPASSION IN ACTION
ENERGETIC
SUPPORTIVE
ENGAGING COMMUNITIES
KIND
ACCOUNTABLE

COMMITTED

HELPING NEIGHBORS

WARMHEARTED

ESPRIT DE CORPS
THANK YOU, BOARD MEMBERS

The United Way—Thomas Jefferson Area board of directors is one of our greatest assets, filled with some of our community’s best people who are dedicated to helping local families in need.

Our board includes leadership-level representation from:

large corporations, small businesses, education, the technology sector, social services, healthcare, financial institutions, philanthropists, and more.

Thank you for all of your support.

Simone Alley  Margery Daniel  Bill Kehoe  Carrie Stanton
Rosa Atkins  Jonathan Davis  Blair Kelly  Dave Stebbins
Russ Bell  Charles Du Bose  Jim Kennan  Pamela Sutton-Wallace
Spencer Birdsong  Peggy Echols  Steve Krohn  Bryan Thomas
Jeff Bloxsom  Sasha Farmer  Chris Laing  Elsie Thompson
Liza Borches  Dorrie Fontaine  Arlene Lee  Sarah Tremaine
Steve Bowers  Frank Friedman  Amanda Litchfield  Juandiego Wade
Suzanne Brooks  Michael Geismar  Don Long  Bill Wardle
James Brown  Dan Goodall  George Michie  John Young
Dick Brownlee  Joyce Pastors  Pam Moran
Mike Chinn  Brad Groff  Mike Murphy
Carol Clarke  Catherine Hughes  Court Nexsen
Deborah Conway  Rishi Jaitly  Dan Oakey
Kent Couling  PK Kamath  Jim Richardson
Elizabeth Cromwell  Eddie Karoliussen  Joyce Robbins
“I am involved with a lot of organizations, but one of my longest volunteer connections is with the United Way. I stay committed because the United Way is always ready to learn, to adapt, to innovate. We are always trying to be better so that we can do our best for families.” —Juan Wade, United Way Board Member, Charlottesville City School Board
Thank you to the following individuals who gave between July 1, 2017, and January 31, 2019. In honor of this integral support, the United Way has instituted a Giving Society with names that commemorate individuals who inspired collective service through their principled work and service for the betterment of society.

THE TOCQUEVILLE CIRCLE
$10,000+
Our highest giving circle is named in honor of Alexis de Tocqueville, a champion of democracy recognized by United Way Worldwide as the first to refer to associations as a community resource to provide for those in need. As visionary donors, your gifts bring positive change to our community. For this we remain forever grateful.

Anonymous (2)
Mary and Mike Chinn
Teresa Sullivan and Douglas Laycock
Sarah and Grey McLean
Reid Nagle
Nunley Family Fund, CACF
Susan Wells Sargeant

THE VIRGINIA HENCH CIRCLE
$5,000-$9,999
In recognition of the United Way’s more than 75 years of service to the Charlottesville area, we honor Virginia Hench, the 1943 volunteer campaign chair who became the first executive director of the United Way. Donors like you carry her passion for service forward and make good work possible. Our continued thanks for your support.

Anonymous
Nancy and David Bogdonoff
Liza and Pete Borches
Suzanne and Rob Brooks
Didi and Peter Chapin
Margery and Thomas M. Daniel
Bridget and Tim Davis
Mr. and Mrs. Donald Flow
Shirley French
Ann and Greg Harris
Pattye H. Leggett
Miette and George Michie
The MLG Foundation
John G. Nunley
Angie and Dan Oakey
Hunter Smith Family Foundation
Andrea Mejia and Craig Volden

CELEBRATING 75+ YEARS OF COMMUNITY

1943
United Way (then the Charlottesville and Albemarle War and Community Fund) was founded by the Chamber of Commerce. Goal of $73,685: $32,800 for war relief efforts, $40,885 for local human service needs.

1958
The Ridge Street property used by the Janie Porter Barrett Day Nursery was donated to the Community Chest (now United Way), which in turn rented it to the Nursery for $1 per year. During Jim Crow, the United Way made it a priority to provide healthcare and early education for African-American families in the Ridge Street neighborhood.
THE TONSLER & MCGINNESS CIRCLE
$2,500-$4,999
Benjamin Tonsler and Rebecca McGinness served as local leaders in education. Benjamin Tonsler was principal of the Jefferson School from 1895 until 1917. Rebecca McGinness taught alongside Mr. Tonsler and beyond for more than 40 years, providing education and model citizenship to area youth. Like these tireless icons of Charlottesville, you have helped to build a reliable local foundation upon which our work continues. We are thankful for your continued support.

Michael Arenton
Kathy Rhyne and Chuck Axten
Carol Bauer
Nancy and Peter C. Brooks
Sophie Canan
Carol F. and Stephen M. Clarke
Gail L. and David R. Clelland
Deborah and George Conway
Ruth Cross
Peggy and John Echols
Dorrie and Barry Fontaine
Keri Hall
Wendy Zomparelli and Richard Handler

Mr. and Mrs. Peter M. Harbilas
Laurie and Blair Kelly
Ginger and Randolph Kohr
Carol and Steve Krohn
Barkley and Chris Laing
Amanda and Joel Litchfield
Jessica Nagle
William Owens
Sue and Reuben Rainey
Sarah and Michael Rettig
Mr. and Mrs. William W. Sihler
Pamela Sutton-Wallace and Maurice Wallace
David S. Walker, Jr. Foundation Trust

“Chest people are those who feel that Charlottesville and Albemarle needs come first, and that community self-help is important. The Chest is concerned with human deprivation, especially as it involves children, and however much it is obscured by general prosperity.”
—William Massie Smith, Chest Board Member, 1960s

1969
Hurricane Camille devastated Central Virginia. Pounding rains, winds, flooding, and mudslides killed 113 Virginians, mostly in Nelson County. United Givers Fund Agencies (now United Way) worked tirelessly in the relief efforts. Phil Morton (who became the United Way’s Board Chair in 1975) coordinated relief efforts from the National Bank’s Scottsville office.

“I trust the United Way to take care of our community’s greatest needs and make my community a better place to live and work.”
—Simona Holloway-Warren
PRESIDENTS CIRCLE
$1,000-$2,499
The Presidents Circle represents an acknowledgement to our Virginia presidents and founding fathers. Like the work of our earliest leaders, you are those who inspire us to continue our efforts, and we are thankful for your ongoing support.

Anonymous (6)
Alison DeTuncq and Paul Archer
Elyse and John Ashley
Pamela and William Balcke
The Honorable Gerald L. and Mrs. Robin D. Baliles
Robert Baydush
Holly and Russell Bell
Betty and Ned Berkeley
Kathy and Jim Berlin
Fritz Berry
Sara Bethea
David Bilko
Diane and Spencer Birdsong
Meghan Murray and Steve Bowers
Tim Breeden
Bernard T. Bress
Diane and Richard Brownlee
Richard Carpenter
Edith Catlin
Sandhya and Bobby Chhabra
Judy DeLoache and Gerald Clore
Kari and Kent Couling
Dan Crosswhite
Susan and Dave Dallas
Janet and Jonathan Davis
Francesca and Eduard de Lange
Polly and David Deck
Drs. Cindy and John Dent
Sally and Charles Du Bose
Sarah Horne and Caroline Emerson
Lewis Essex
Sasha Farmer
Gretchen and Jared Feury
Beth and Skip Fox
Bob French*
Cheryl and John Gaughen
Joshua Gentry
Richard Gilliam
Vanessa and Fred Greer
Valerie and Carlton Gregory
Laura Faye and Brad Groff
Carolyn P. and David W. Grow
Pat and Leroy Hamlett
Bryce and Monty Harris
Heiner Family Fund
Allison and Duncan Hill
Linda W. Hitchings
Stuart and Carter Howards
Huffman Family Fund-Short Term, CACF
Barbara and David Hutchinson
Judith and J. Michael Jaeger
Pam and Jay Jessup
Carol and Charles Johnston
Susannah and PK Kamath
James Kavanaugh
William J. Kehoe
Betsy and Jim Kennan
Sheila and Edgar C. Lawson
Mary E. and Jon C. Leachtenauer
Arlene Lee
Valerie and Don Long
Carol and Peter Low
Mr. and Mrs. Thad Lyman
Carolyn and Frank Maginnis
Lynn W. and Larry J. Martin
Gary McGee
Ray Mishler
Karen Moran and Wistar Morris
Family Fund, CACF

1975
The United Way’s Child Care Scholarship Program (now the Early Learners Scholarship program) was established, creating the foundation for the United Way’s deep commitment in the area of early education.

1982
The Worrell family donated the 45,000 sq ft Daily Progress building on Market St. to the United Way. A capital campaign raised $850K ($450K from the Perry Foundation) to adapt the building to house several community services in addition to the United Way.

1985
United Way took a stand to counter misinformation and fear surrounding the newly discovered AIDS virus and helped create services and public education in our community to ensure healthcare and social understanding for people living with AIDS/HIV.
Jodie and Mike Murphy
Ann and Carter Myers
Carol Hurst and Jon Nafziger
Evans and Court Nexsen
L. Christopher Noland
Charitable Fund
Sarah Corse and Bill Pearson
Helen Plaisance
Warren Polson
Susan McLeod Prindle
Peggy and Frank Quayle
Lauren and James Record
Ravi Respeto
Jeffrey Richardson
Joyce Robbins
D. Kay and Glen O. Robinson
Dudley and Lois Rochester
Rotgin Family Fund, CACF
Joan and William Rough
Virginia and James Rovnyak
John and Karen Rowlingson
Jerry and Leonard Sandridge
Faye A. Satterly
Carolyn and Kevin Schuyler
Betty and John Scott
Michael Sever
J. Anne and Phillip W. Shiflett
Suzanne H. and Mahon T. Smith
Sherry and Richard Smith
Jody and Robert Smith
G. W. Spry
Standish Family Fund, CACF
Carrie and Justin Stanton
John and Helen Steele
Richard Steeves
Jodie A. Stevens
Stillfield Fund
Justin Stiner
Philip Stokes
Erika and Kent Struble
Jane and Bryan Thomas
Elsie and Mac Thompson
TMS Fund
Judith and David Tobin
Cathy and Kirk Train
Susan and Richard Tremblay
Linda Trimmer
Pamela Turner
Sam Uppala
Deborah and Michel van Eersel
Erika and Robert Viccellio
Claudette Grant and Juandiego Wade
James Walsh
Nancy and William G. Wardle
Debra and Alfred Weaver
Christopher Webb
Kathy and Mike Wesson
Betty and David Whitcomb Fund, CACF
Honorable and Mrs. J. Harvie Wilkinson III
Trula and John Wright
Peter Yates
George Yin
The Yorkshire Foundation
Dr. Jacob Young
Nancy and John Young
*Deceased

1992
The inaugural United Way Day of Caring was held, with 50 volunteers. Today there are 2,000 volunteers annually.

1996
With the blessing of the Worrell Family, the United Way sold its Market Street home for $1.4M. Proceeds from the sale seeded the United Way Endowment Fund, which is envisioned to one day cover the modest operational costs of the organization.

2001
Stunned by the attacks on the World Trade Center and the Pentagon, the United Way-Thomas Jefferson Area was among the first organizations in the country to respond, sending $10K, some 20% of its emergency fund, on behalf of this community. The community also responded with record-breaking generosity towards the United Way.
**ORGANIZATIONAL GIVING**

Our thanks to the following organizations and their employees who gave to the United Way between July 1, 2017, and January 31, 2019.

| 2015 | The United Way organizes the Early Education Task Force |
| 2017 | Following the events of May and August, the United Way redoubled its efforts to bring people together to build new relationships. On October 15, 2017, the United Way welcomed about 700 people to A Community Table at the Jefferson School City Center. |
| 2018 | United Way President Cathy Train retires after 30 years of service, and the United Way welcomes Ravi Respeto as its new leader. |
| 2019 | Our Community Table work continues as the United Way hosts a series of gatherings that welcome all people to share a meal, find common ground, and find new ways to serve families. |

| 3M | Charlottesvile Free Clinic |
| AAA Mid-Atlantic Travel Agency | Charlottesvile Regional Chamber of Commerce |
| Adiuvans Foundation | Charlottesvile Track Club |
| Albemarle County | Citigroup |
| Alma Lee Hall Trust | City of Charlottesville |
| AmazonSmile Foundation | Colonial Auto Center |
| Aqua America | Colonial Pipeline Company |
| AT&T | Comcast |
| Bank of America | Costco Wholesale #1184 |
| Bank of the James | The Daily Progress |
| Bankers Insurance | Davenport & Company, LLC |
| BB&T | Dominion Energy |
| Bear Balloon Corporation | Eli Lilly & Company |
| Best Buy | Emily Hall Tremaine Foundation (EHTF) |
| Better Living | Enterprise Rent-A-Car |
| BMO Financial | Experis Finance |
| Boxley Materials Company | Farm Credit |
| BP America | FedEx |
| Bridgewater College | First Citizens Bank |
| CBS19 | Flow Companies of Charlottesville |
| CenturyLink | Fluor |
| CFA Institute | GE Automation and Controls |
| The Charles Fund | GEICO |
| Charlottesville Area Community Foundation (CACF) | General Motors Corporation |
| Hantzmon Wiebel LLP | Harris Teeter |
| Hartfield Foundation | HCA Healthcare |
| Hershey Foods | IBM Corporation |
| Inez Duff Bishop Trust | Investure |
| JCPenney | JCPenney |
| Klöckner Pentaplast of America | Kroger Food Stores |
| L.L. Bean | Macy's |
| Mastercard | McGuireWoods |
| McGuireWoods | McIntire School of Commerce |
| Merkle/RKG | Mutual Assurance Society of Virginia Fund |
| Nationwide | Novella Clinical |
| Northrop Grumman Corporation | OAR Jefferson Community Corrections |
Join our Community Table, so together we can reach further to help local families access quality early education, healthcare, and opportunities to live self-sufficiently.

DONATE, VOLUNTEER, GET INVOLVED.

Support your local United Way–Thomas Jefferson Area. UNITED WE REACH.